

October 2016

## Heartland Writers Guild



Photo by Sarah Geringer

### *October Field Trip*

#### 18th Annual October HWG Field Trip

#### Hemingway/Pfeiffer Museum

#### Piggott, Arkansas

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Photo courtesy of Hemingway/Pfeiffer Museum

In lieu of an October meeting, a tour of the Hemingway/Pfeiffer Home in Piggott, Arkansas, has been arranged for **Saturday, October 22**. Members will meet at the site for the tour at 1:45 p.m. Anyone wishing to carpool from the Steck House in Jackson needs to meet Mary Rechenberg there at 11:00 a.m.

Guild members are encouraged to invite guests to enjoy the event. After the tour, all are invited to enjoy chili and apple pie at the home of John and Carol Fisher. The Fishers live in Kennett, Missouri, not far from the tour site.

**Please note the change of date for the tour from our regular meeting time to Saturday, October 22, 2016. The trip will be on the fourth Saturday instead of the third Sunday in October.**

Here is a link for directions from Cape Girardeau to the Hemingway/Pfeiffer Museum, then from the museum to John & Carol Fisher's home.

<https://goo.gl/maps/SafjrnYmdjs>

Next Meeting Date

Sunday, November 20

2:00 p.m.

First Presbyterian  
Church Steck House

Jackson, Missouri

## September 2016 Meeting Minutes

**Mary Rechenberg** brought the meeting to order with fourteen members and one guest in attendance.

**John Fisher** presented a program and facilitated a group discussion on Facebook author pages.

**Dawn Bollinger** is slated for the November 20 program.

**John Fisher** gave a treasurer's report. A list of expenses included \$30 annual corporate fee, \$100 to First Presbyterian Church, \$66 for the USPS box rental, and \$90 for annual website registration. The current balance is \$1,529.71.

**Mary Rechenberg** made a motion to appoint a nominating committee for the board elections. Tim Morgan seconded. A ballot will appear in the November newsletter.

**Tim Morgan** gave updates about the idea for the 2017 Heartland Book Festival. The Osage Center charges \$1,950 per day with a small additional charge for cleanup, and no liability insurance is needed. He will check with Isle Casino for venue pricing. He is getting in touch with libraries for contact lists of booth applicants.

Submitted by Sarah Geringer

## New Website and Facebook Page

Check out the new heartlandwriters.org website!



Like the new Heartland Writers Guild group on Facebook!



## Snippets

By Sarah Geringer, Editor



I've been so very busy this month preparing my first e-book for its Oct. 28 launch. It's been fun to use my graphic design skills on the cover...what do you think?

Recently I scoured my personal contacts on Facebook and private messaged many of them, requesting their service as beta readers. Seventy-four people are now reading my book, and I'm hoping for five-star reviews from each one! Several have already given me great feedback which I can use in seven more studies I plan to self-publish in 2017.

This weekend I uploaded my book to Amazon and formatted it on Smashwords. When I first saw the preview on Amazon, I cried happy tears. Years of dreams coming to life in front of my eyes! I flashed back to creating my own magazines when I was a young girl. I spent hours and hours drawing all the pictures and writing all the articles. That 11-year-old still inside is beaming!

For those of you interested in self-publishing, I've found great information online from Chandler Bolt. His webpage is [www.self-publishingschool.com/free](http://www.self-publishingschool.com/free). You can watch four videos and download his "Book Launch" e-book all for free. I'm following his three-week Launch Calendar this month to hopefully spark strong sales!

Have you found an interesting snippet of online writing advice? Email me at [sarahgeringercreates@gmail.com](mailto:sarahgeringercreates@gmail.com) and I'll include it in the next newsletter!

### The Heartland Writers Guild Journal

Submit newsletter info  
by the 15th of the month to:  
Sarah Geringer, Editor  
[sarahgeringercreates@gmail.com](mailto:sarahgeringercreates@gmail.com)

[heartlandwriters.org](http://heartlandwriters.org)



Member submissions to *The Journal* are encouraged.

No fee will be paid, but a byline will be given if info is provided.

All submissions are subject to editing and will be printed on a space-available basis.

A word count of up to 200 words is requested.

Welcome topics include guild news, awards and achievements, and family occurrences. Photos must be in .jpg format and 1 MB or less.

Some forms of advertising, such as new publication information for member books and member book signings, are also accepted.

Articles printed with member by-line are considered "credits" by other publishers for that writers' portfolio.