



Photo by Sarah Geringer

## March Program Speaker: Adrienne Ross

Adrienne Ross will present the March program. Here is her bio taken from [her website](#):

### Inside this issue:

February Meeting Minutes 2

Snippets 3

Adrienne is the owner of Adrienne Ross Communications, through which she works as a speaker, writer, and entrepreneur. She has been a speaker and panelist at churches, youth events, school assemblies, and political functions, and has written for politicians, public figures, newspapers, and websites. She is also on the editorial board of the *Southeast Missourian* newspaper, owned by Rust Communications, one of the fastest-growing private newspaper organizations in the nation, which operates in eight states. On numerous occasions, Adrienne has been interviewed online, on the radio, and on television about politics, education, and the overall cultural climate.

Through life's challenges, Adrienne has learned the power of perseverance through faith and hope. A believer that every person has a unique calling, she aspires to encourage others to embrace their destiny and pursue their dreams.

## New Facebook Group for Book Festival

A brand-new Facebook group has formed for [The Heartland Missouri Book Festival on the Mississippi](#). Please join and share the photos so your friends can learn about our group's festival!  
**Save the Date: October 28, 2017**  
**Osage Center, Cape Girardeau**



Next Meeting Date  
Sunday, March 19  
2:00 p.m.  
First Presbyterian  
Church Steck House  
Jackson, Missouri

## *February Meeting Minutes*

### **Heartland Writers Guild Meeting**

February 19, 2017

**Mary Rechenberg** opened the meeting. Twenty members and guests were present. Everyone introduced themselves and gave one word to describe themselves.

**Sarah Geringer** presented the program, "My First Adventures in Self-Publishing, Part 2" in which she concentrated on blogging and building a following.

#### **Business Meeting:**

##### Report on Heartland Book Festival on the Mississippi

**Tim Morgan** reported that he would like to hold the book festival at the Osage Center in Cape Girardeau on October 21, 2017 with Tim putting up the front money. Discussion followed. It was decided that some form of entertainment would be necessary to draw a crowd. A storyteller was suggested.

**Tim Morgan** made a motion to rent the gym area with one side room at the Osage Center. **Sharon Hopkins** seconded. The motion passed by unanimous vote.

**Dee Kesterson** motioned that the festival be held on October 21, 2017. **Sharon Hopkins** seconded. The motion passed by unanimous vote. [Editor's note: Date changed to October 28, 2017]

**Tim Morgan** also reported he is interviewing several videographers to film authors in a Book TV format.

The following committees were formed to work on the festival:

Publicity: **Rachel, Sarah, Shirleen, Tim and Katy**

Registration: **Dee and Gwen**

Storytelling: **Mary, Donna, and Carol**

##### Heartland Writers Guild website

**Carol Fisher** encouraged members to send her a snippet of recent news and successes in an effort to keep the website current.

##### Member Success Stories

**Carl Armstrong** will have a book signing of his book, *Elmwood's 1000 Year Dalbousie Castle Legacy*, on March 18, 2017 at the Osage Center in Cape Girardeau. This will be held in conjunction with presentations given by local historians.

**Mary Rechenberg** adjourned the meeting.

Respectfully submitted,

Mary Ann Heinsman, Secretary

## Snippets

By Sarah Geringer, Editor

Hello friends! I am putting this newsletter together on the night of Feb. 28. By tomorrow, I should know if I am one of the winners in the Fear Fighting Writers Contest! I will announce it in our Heartland Writers Guild Facebook group. Sending a deeply heartfelt THANK YOU to so many of you who voted for me!

At my last presentation, I spoke about the importance of including images in every single blog post and social media share. Here are several sites where you can get free images (make sure to check the attribution terms on each image):

<a href="http://pixabay.com">pixabay.com</a>	<a href="http://pexels.com">pexels.com</a>	<a href="http://kaboompics.com">kaboompics.com</a>	<a href="http://lifeofpix.com">lifeofpix.com</a>
<a href="http://barnimages.com">barnimages.com</a>	<a href="http://isorepublic.com">isorepublic.com</a>	<a href="http://gratisography.com">gratisography.com</a>	<a href="http://unsplash.com">unsplash.com</a>
<a href="http://negativespace.co">negativespace.co</a>	<a href="http://picjumbo.com">picjumbo.com</a>	<a href="http://startupstockphotos.com">startupstockphotos.com</a>	<a href="http://stokpic.com">stokpic.com</a>
<a href="http://stocksnap.io">stocksnap.io</a>	<a href="http://splitshire.com">splitshire.com</a>	<a href="http://jaymantri.com">jaymantri.com</a>	<a href="http://freestocks.org">freestocks.org</a>
<a href="http://pictography.co">pictography.co</a>	<a href="http://mmtstock.com">mmtstock.com</a>	<a href="http://getrefe.tumblr.com">getrefe.tumblr.com</a>	<a href="http://makerbook.net/stock-photos">makerbook.net/stock-photos</a>

Have you found an interesting snippet of online writing advice? Email me at [sarah@sarahgeringer.com](mailto:sarah@sarahgeringer.com) and I'll include it in the next newsletter!

### The Heartland Writers Guild Journal

Submit newsletter info  
by the 15th of the month to:  
Sarah Geringer, Editor  
[sarah@sarahgeringer.com](mailto:sarah@sarahgeringer.com)

[heartlandwriters.org](http://heartlandwriters.org)



Member submissions to *The Journal* are encouraged.

No fee will be paid, but a byline will be given if info is provided.

All submissions are subject to editing and will be printed on a space-available basis.

A word count of up to 200 words is requested.

Welcome topics include guild news, awards and achievements, and family occurrences. Photos must be in .jpg format and 1 MB or less.

Some forms of advertising, such as new publication information for member books and member book signings, are also accepted.

Articles printed with member by-line are considered "credits" by other publishers for that writers' portfolio.