



June Program

John C. Fisher will present at our June meeting. He is a freelance writer and speaker from Kennett, Missouri. He is the author of several books, two of which were co-authored with his wife and writing partner, Carol Fisher.

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John has also written numerous magazine articles. His writing topics include Missouri history, food history, small farm agriculture, drainage of the Southeast Missouri lowlands, gardening, devotionals, restaurant reviews, and travel.

John's new book is now available. *Southeast Missouri from Swampland to Farmland: The Transformation of the Lowlands* delves into how this transformation of the land became successful through the work of The Little River Drainage District. Look for his book on Amazon, Barnes & Noble, and McFarland Publishers.

Update on Heartland Book Festival

As of this writing, six booths are reserved for our event. We need you to help spread the word to other writers and crafters. **Tell them each booth costs only \$25.** Be sure to like and SHARE the Facebook page and posts for [The Heartland Book Festival on the Mississippi](#).

Save the Date: October 28, 2017
Osage Center, Cape Girardeau



Next Meeting Date
 Sunday, June 25
 2:00 p.m.
 First Presbyterian
 Church Basement
 Jackson, Missouri

May Meeting Minutes

May 21, 2017

Mary Rechenberg opened the meeting. Fifteen members and three guests were present.

Old Business: Book Festival to be held on Saturday, October 28, 10:00-5:00 p.m. at the Osage Centre in Cape Girardeau.

At the book festival, the Heartland Writers Guild will have a booth near the entrance to solicit new members and host a used book sale. **All members are invited to contribute books for the used book sale.** The guild may host a used book giveaway for those who sign up for our mailing list.

Bill Hopkins moved that one booth will be designated for musicians to share. **Donna Shell** seconded the motion. The motion passed unanimously.

The sound system cost is \$52.50 per day. **Sharon Hopkins** motioned that we reserve the sound system.

Donna Shell seconded the motion. The motion passed unanimously.

Dorinda Miller will coordinate the musicians. **Donna Shell** volunteered to emcee the event. **Sarah Miller**, daughter of Dorinda Miller, agreed to assist as emcee.

The group decided to wait on reserving a stage area until the layout and demand is determined. The cost is \$5.00 per 4' x 8' section.

The setup fee is \$50.00 per hour. The cleanup fee is \$100.00 per hour. The electronic sign usage is \$45.00 per day. **Sharon Hopkins** motioned the approval for these three costs. **John Fisher** seconded the motion. The motion unanimously passed.

Program:

James Brubaker presented the program, *What We Don't Know*. He shared valuable information about layering meaning into fiction with subtext and dramatic irony.

Mary Rechenberg closed the meeting.

Respectfully submitted,

Sarah Geringer

Snippets

By Sarah Geringer, Editor

I want to share with you what I've learned about preparing a one-sheet for my pitch sessions at the She Speaks Conference. **Your one-sheet will be a great tool if you plan to have a pitch session at the All Write Now! Conference in July or other conferences.**

- Your one-sheet is literally one sheet of paper with just enough information to attract the attention of your prospective agent or publisher. It offers more information than a business card.
- Choose a high-quality image that portrays the general idea of the book. It doesn't need to be a book cover, unless you already have one. Place your image in the upper left hand corner of the one-sheet.
- In the upper right hand corner, place the book's title, date of manuscript completion, book format in inches (example: 5" x 8"), and number of pages. If you self-published the book, include the number of free downloads and number of sales to date.
- Next, include a descriptive paragraph about your book. Make it as compelling as possible in 150-200 words. Use bullet points if they help.
- Under this paragraph, place a short bio written in third person. Include a professional headshot and your contact information, including social media links, in this area.

Now you're ready to present your book idea in only one page! Questions? Simply email me!

Have you found an interesting snippet of online writing advice? Email me at sarah@sarahgeringer.com and I'll include it in the next newsletter!

The Heartland Writers Guild Journal

Submit newsletter info
by the 15th of the month to:
Sarah Geringer, Editor
sarah@sarahgeringer.com

heartlandwriters.org



Member submissions to *The Journal* are encouraged.

No fee will be paid, but a byline will be given if info is provided.

All submissions are subject to editing and will be printed on a space-available basis.

A word count of up to 200 words is requested.

Welcome topics include guild news, awards and achievements, and family occurrences. Photos must be in .jpg format and 1 MB or less.

Some forms of advertising, such as new publication information for member books and member book signings, are also accepted.

Articles printed with member by-line are considered "credits" by other publishers for that writers' portfolio.